

Leopalace21 to become title sponsor of the “Myanmar Open” for Two Consecutive Years

Leopalace21 Corporation (Head office: Nakano, Tokyo; President and CEO: Eisei Miyama) will become the title sponsor of the men’s professional golf tournament “Myanmar Open,” co-managed by Asian Tour International (“Asian Tour”) and Japan Golf Tour Organization (“JGTO”).



Overview of tournament

Contractors	Asian Tour, JGTO, Leopalace21
Tournament title	Leopalace21 Myanmar Open 2017
Date	January 26 - 29, 2017
Course	Pun Hlaing Golf Club
Participants	Maximum 150
Rules	72 holes, stroke play
Total prize money	US\$750,000

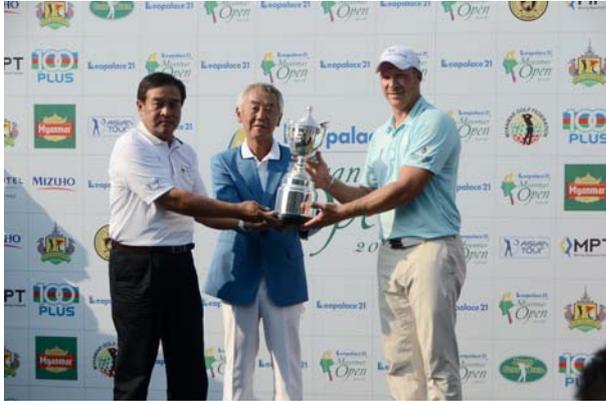
Background of the sponsorship

Leopalace21 has been accelerating overseas expansion as part of its mid-term management plan, putting emphasis on the introduction of overseas real estate properties to Japanese companies, as well as the development and operation of serviced apartments and serviced offices in the ASEAN region.

The sponsorship of the “Myanmar Open” will not only help to increase Leopalace21’s name recognition in Myanmar, but hope it will become a foundation for further business growth in the country, as we expect the participation of local dignitaries. Also, we plan live broadcasting of the tournament in the ASEAN region, aiming for expanded recognition of Leopalace21’s overseas deployment towards our prospective customers in the ASEAN region.

Highlights of Leopalace21 Myanmar Open 2016

Leopalace21 Myanmar Open 2016 was held during February 4 to 7, 2016, with roughly 150 players participating from all around the globe. Shaun Norris from South Africa kept his lead and won the tournament, while players from Japan made their mark. Azuma Yano sank his career's first albatross and came in second place, while Yuta Ikeda and Ryutaro Nagano tied for eighth place with 15-under-par.



(left to right) H.E. U Thaung Hteik Deputy Minister
Ministry of Sports, Eisei Miyama (President and CEO of
Leopalace21 Corporation), Shaun Norris



Azuma Yano

Overview of Asian Tour

Organization overview	Official regional sanctioning body for professional golf in Asia
Headquarters	Singapore
Established	1995
URL	http://www.asiantour.com/

Overview of JGTO

Organization overview	Sponsors and supervises men's professional golf tournaments in Japan
Headquarters	Japan
Established	1999
URL	http://www.jgto.org/

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