

***FAST Channel* to be Launched Soon as New Service to Tenants:
Streaming TV Programs, Rapidly Growing in North America, Become Available**



Leopalace21 Corporation (headquarters: Nakano-ku, Tokyo, Japan; President and CEO: Bunya Miyao; “the Company”) announced that it will launch *FAST Channel*, a free video distribution service, which is the first of its kind in Japan, to the tenants of its apartments under management on Tuesday, August 20, 2024.



Outline of *FAST Channel* service

Availability	Some of those rooms equipped with Life Stick STB terminals*
Launch Date	August 20, 2024

* Latest model in black color and a part of the older model in white color



About *FAST Channel*

FAST is an abbreviation for Free Ad-supported Streaming Television, a new viewing style centered on Smart TV, or Connected TV. It is a broadcasting-type video distribution service that is growing rapidly, at a faster rate than on-demand viewing mainly in North America and Asia.

The *FAST Channel*, a service within *FAST*, allows users to simply select a channel and programs which will stream one after another, just like conventional television broadcasting. The service enables users to easily enjoy programs of various categories at free of charge, without having to search for programs from the vast amount of video content.

At the launch of *FAST Channel*, a total of 10 companies, including UUUM Co., Ltd. and Nagoya Broadcasting Network Co., Ltd., will be invited as providers for a total of 10 channels in selected categories, such as entertainment, cooking, travel, health, and children.

<Lineup at the time of launch (tentative)>

Company and channel names (in Japanese alphabetical order) with categories

1. UUUM Co., Ltd.: "Toriaezu, or To start with"; Entertainment
2. Ostance, Inc.: "Wellness Channel"; Health
3. Kids Station Inc. : "Kids Station EX"; Kids
4. Carry On inc.: "Tsumami-Do"; Food
5. Nagoya Broadcasting Network Co., Ltd.: "Camping/Outdoor Channel Powered by Happy camper"; Camping
6. Snapdish, Inc.: "What is today's meal?"; Cooking
7. JTB Publishing, Inc.: "Feel like going there produced by Rurubu"; Travel
8. Nihon Eiga Broadcasting Corp.: "Historical drama TV (powered by Historical drama dedicated channel)"; Historical drama
9. Japan Business Press Co., Ltd.: "to be confirmed"; Business
10. Link Cast Inc.: "Pet TV"; Pets

<TV screen images>



Outlook

The number of channels will be increased sequentially and a wider variety of categories will be available. The Company will continue to provide better housing by introducing various services for the tenants.

LEONET Broadband Service dedicated to Leoplace21 Apartments

<https://www.leo-net.jp/#> (in Japanese only)

Leoplace21 website in search for searching apartments

<https://www.leoplace21.com/en>

■ Company Profile

BBM Inc.

Established: March 28, 2014

Head office: 1-9-4 Ebisu Minami, Shibuya-ku, Tokyo 150-0022, Japan

Representative Shinya Fukuzaki, Representative Director, CEO

Company website: <https://bbm.jp/> (only in Japanese)

FAST Inc.

Established: September 25, 2023

Head office: 1-9-4 Ebisu Minami, Shibuya-ku, Tokyo 150-0022, Japan

Representative Shinya Fukuzaki, Representative Director, CEO

Company website: <https://thefast.co.jp/> (only in Japanese)

Leoplace21 Corporation

Established: August 17, 1973

Head office: 2-54-11, Honcho, Nakano-ku, Tokyo 164-8622, Japan

Representative: Bunya Miyao, President and CEO

Corporate website: <https://www.leoplace21.co.jp/english/index.html>

Contact for inquiries

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