

Introduction of Real Estate Management Platform for Owners of Leopalace21 Apartments



Leopalace21 Corporation (headquarters: Nakano-ku, Tokyo, Japan; President and CEO: Bunya Miyao; “the Company”) is pleased to announce that it decided to introduce *WealthPark Business*, an asset management platform for property owners, for owners of Leopalace21 apartments. The Company plans to conduct a trial for owners of Leopalace21 apartments by the end of 2024, followed by a phased rollout.



Background of the cloud service introduction

The Company considers building trust with owners of Leopalace21 apartments to be an important management issue and has operated *Class L*, the Leopalace21 property owners' member organization, as well as a web portal for the owners. Given these circumstances, the Company has decided to introduce *WealthPark Business* with the goal of further developing trust with owners through improved communication.

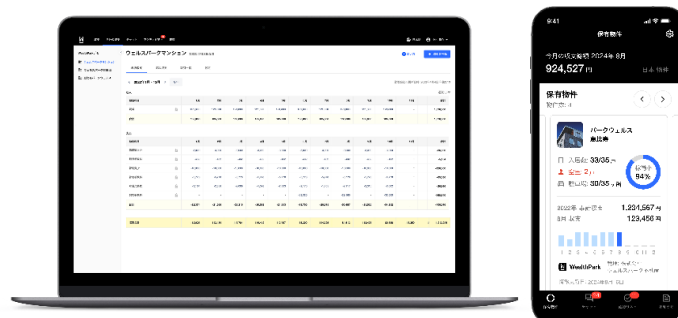
What *WealthPark Business* can do

Check income/expenses, maintenance status, and others of owned rental properties

The platform allows users to easily check the monthly and annual income/expenses, maintenance status, and other status information of their owned rental properties via a smartphone application or website. The platform can also handle the properties other than the ones managed by Leopalace21, as long as the properties are managed by partners of WealthPark Co., Ltd.

Event information announcement

Class L hosts events for property owners on a regular basis. While event details were formerly available on the *Class L* website and in a newsletter, the event information will be accessible on the app after the introduction.



Increased contact with owner's successors with various options of communication

The Company currently communicates with property owners through visits, phone calls, direct mails, etc., and the addition of this platform will enable the Company to keep in close touch with the owners. In particular, the Company expects that the introduction of this application will enable information sharing regardless of time and place, thereby resolving the issue of weak relationship with the owners' succeeding generation.

Promoting a paperless by digitalizing some documents

Previously, the Company issued reports and other documents to property owners on paper, but with the introduction of this application, the Company expects to be able to convert some of these documents to electronic format, which may reduce the amount of paper sent to the owners by 60% per year.

■ Company Profile

WealthPark Co., Ltd.

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Representative: Ryuta Kawada, Founder & CEO

Corporate website: <https://wealth-park.com/ja/>(Japanese language only)

Leopalace21 Corporation

Established: August 17, 1973

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