

Addressing Regional Challenges Through Housing Solutions: Leopalace21 Signs Agreement with Tokushima Prefecture to Promote Regional Revitalization

Leopalace21 Corporation (Head Office: Nakano-ku, Tokyo; President and CEO: Bunya Miyao; the “Company”) has entered into an agreement with Tokushima Prefecture on July 29, 2026, titled the Agreement on Supporting Talent Acquisition and Enhancing Employee Benefits for Companies in Tokushima Prefecture.

Under this agreement, the Company will support employees of companies based in Tokushima Prefecture, as well as individuals who relocate to the prefecture for work, including participants in U-, I-, and J-turn migration initiatives. By providing housing-related support, the Company aims to contribute to talent acquisition efforts among local businesses and promote employee retention within the prefecture.

徳島県と株式会社レオパレス21との 県内企業の人材確保支援及び福利厚生拡充に関する 協定締結式



Background of the Agreement

Tokushima Prefecture continues to face a decline in its labor force due to a shrinking and aging population, making talent acquisition an urgent challenge for local businesses. To address labor shortages and succession issues, the prefecture has been implementing various initiatives, including encouraging U-, I-, and J-turn employment and supporting workers relocating to the region.

Against this backdrop, the Company has signed this agreement by leveraging its strength in providing comprehensive housing support—from apartment searches to post-move-in assistance—to help people live and work comfortably in Tokushima Prefecture.

Through this partnership, the Company will contribute to creating a more welcoming environment for U-, I-, and J-turn migrants, enhancing the recruitment competitiveness of local businesses, and promoting workforce retention throughout the prefecture.

Overview of the Agreement

■ Agreement Title:

Agreement between Tokushima Prefecture and Leopalace21 Corporation on Supporting Talent Acquisition and Enhancing Employee Benefits for Local Companies

■ Date of Signing:

July 29, 2026

■ Specific Initiatives

- Implementation of the Tokushima Prefecture × Leopalace21 Joint Campaign
- The Company's public relations and promotional support for Tokushima Prefecture's initiatives aimed at assisting local companies with talent acquisition and employee benefit enhancement

Campaign Details

■ Campaign Period

Applicable to contracts from the program commencement date through March 31, 2027

■ Campaign Benefits

Special benefits will be provided to companies that lease Leopalace21-managed apartments and to individuals who relocate to Tokushima Prefecture for employment.

1. Corporate Customers

Available to employees of companies located in Tokushima Prefecture who use company housing. Eligibility is maintained even when employees are transferred to offices outside the prefecture.

Benefits

(1) 50% discount on key money (non-refundable move-in fee) *

(2) Discount on internet service fees *

- Subscribers to the Basic Plan will receive a discount equivalent to three months of service fees.
- Subscribers to the Light Plan will receive a discount equivalent to one month of service fees.

(3) Waiver of cancellation penalties for internship students

* Benefits (1) and (2) cannot be combined.

2. Individual Customers

Individuals who relocate to Tokushima Prefecture through a U-, I-, or J-turn migration program and begin employment in the prefecture will receive a JPY 20,000 discount on initial contract fees.

■ Company Information

Leopalace21 Corporation

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