

Ten Guiding Principles for Digital Utilization

1. Digitalization philosophy: Improve work efficiency through digitalization to promote employee work-style reform and focus on more creative work.
2. Utilization of digital tools: Utilize the latest digital tools such as cloud services, SNS, and chat tools to improve work efficiency and information sharing.
3. Use of data: Utilize data analysis in business strategy planning and decision-making. Put in place proper data management recognizing its importance and privacy protection.
4. IT literacy improvement: Improve IT literacy by providing training so that all employees can effectively use digital tools.
5. Security measures: Be constantly aware of cyber security threats and take necessary measures. All employees should build and maintain security consciousness.
6. Digital innovation promotion: Explore new business opportunities and advance innovation using digital technology.
7. Digitalization to enable work-style reform: Promote flexible work styles by utilizing web conferencing systems and other means.
8. Digitalization of communication: Utilize digital tools for internal and external communication to facilitate information sharing.
9. Digital ethics: Comply with social rules and ethics in the use of digital tools.
10. DX Promotion: Promoting DX throughout the organization in response to the evolution of digital technology.